

K/DO-TV



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REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



Form BC 126  
June 1954

PTA 2-6-70  
Started 2-24-70

3

## BROADCASTING STATION LICENSE RECORD

Date first licensed 10-16-70 (Off. #699)

Call letters KVDQ-TV

SEE BELOW

X STATE OF OREGON ACTING BY AND THROUGH THE STATE BOARD OF HIGHER EDUCATION (AL 2-19-76; Eff: 2-19-76)

Station location SALEM, OREGON

of 9-27-72

X CORVALLIS TV CABLE CO. (ALCT Modified by Comm. Act. 10-5-72; Eff: 10-20-72)

X VALLEY BROADCASTERS, INC. (ALCT 9-27-72; Eff:

Name of licensee X CHANNEL 3, INC.

THE STATE OF OREGON, ACTING BY AND THROUGH THE STATE BOARD OF HIGHER EDUCATION,  
FOR AND ON BEHALF OF THE OREGON COMMISSION ON PUBLIC BROADCASTING. (Ltr. 5-27-80)

Transmitter location PROSPECT HILL, APPROXIMATELY 7 MILES SW OF SALEM, OREGON

3000 Portland Ave., N.E., Salem, Oregon (BLCT-1962 10-16-70)

3010 PORTLAND AVENUE, N.E., SALEM, OREGON (BMPCT-7042 7-31-69)

Main studio location 200 COMMERCIAL STREET, SALEM, OREGON



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPCT-4050	3-5-69	CH.3	V-19.1 kw	U	5-5-69
AH:940' MSL:1289'		60-66	A- 3.8 kw		11-5-69
CP FOR A NEW COMM. TV B/C STATION.					
CONSTRUCTION PERMIT ISSUED WITHOUT CALL LETTERS					
BPCT-4050	5-26-69	CALL LETTERS ASSIGNED			11-5-69
BMPCT-7042	7-31-69	CH.3	V-18.6 kw	U	
AH:1070' MSL:1419'		60-66	A- 3.7 kw		11-5-69
MP (BPCT-4050) chg. SL: type of transmitters; AH.					
BMPCT-7088	10-14-69	MP (BPCT-4050) Ext. time (1)			4-14-70
WIRE	2-6-70	RETENDERED LIC. APPLI. AUTH. GR. OPER.			
ON PTA CP BMPCT-7088 EXCEPT WITH STUDIO ADDRESS AT 3000					
PORTLAND ROAD, N.E. SALEM, OREGON. ADVISE WHEN OPERATION					
COMMENCES UNDER THIS AUTHORITY.					
BLCT-1967	10-16-70	Lic. (BPCT-4050) for new			2-1-72
station					
EBSA	5-15-72				
BALCT-448	9-27-72	Voluntary assignment.			
Modified by Commission Action 10-5-72) Eff: 10-20-72					
BRCT-699 &	11-7-72	Ch-3	V-18.6kw	Unl.	11-7-72
BRCTV-29	MSL:1419'	60-66	A-3.7kw	RC	2-1-75
AH:1070'	Renewal of License; and remote control.				
BRCT-699	1-30-75	Renewal of license (S)			2-1-78
BALCT-571	2-19-76	Vol. AL.			
Wire	9-16-76	Auth. grted STA in accord. with			
BPCT-4949 pending comm. action on license appl. Expires 10-77					
BPCT-4949	8-5-76	Ch. 3	V. 19.5 kW	U	10-5-76
AH: 1070' MSL: 1419'		60-66	A. 3.89 kW		2-5-78
CP to chg ERP & ant.					
WIRE	11-18-76	re tend. lic. appl., auth grted oper.			
KVDO-TV main trans. and ant., on PTA accord sec 73.629					
and CP BPCT-4949.					
BLCT-2522	1-13-77	Ch. 3	V. 19.5 kW	U	2-1-78
AH: 1070' MSL: 1419'		60-66	A. 3.89 kW		
Lic (BPCT-4949) for chgs.					
BMLCT-800527KL	9-18-80	NAME CHANGE.			



Aug. 1955

## APPLICATION RECORD - BROADCASTING

COMM. TV.

Call  
Letters NEW KVDO-TV

Name CHANNEL 3, INC.  
 (c/o Urlin S. Page 456 State Street Salem, Oregon 97308)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4050	10-20-67	Construction permit for a New Commercial TV	GRANTED	3-5-69
R & F	10-25-67	B/C Station:	Commission Action	
NOV 28 1967		CH # 3, 60-66 Mhz.	SEE CONDITION ON BACK	
FN Rec'd	5-21-68	ERP: Visual 19.0 kw Aural 3.3 kw		
		Unlimited Hours		
		TL: Prospect Hill, 7 miles SW of Salem, Oregon		
		SL: 200 Commercial St., South East, Salem, Ore.		
		(GE TT-6B) AH: 936 feet		
		STATION LOCATION: SALEM, OREGON		
		Request Waiver of Section 73.610 (C) of Rules		
		Julian P. Freret, Atty.		
		Thomas B. Friedman, Engr.		
PETITIONS on other side		AMENDED 5-21-68 re financial and programming.		
		AMENDED 7-15-68 re financial.		
		AMENDED 9-20-68 re financial and programming.		
		AMENDED 12-12-68 re financial.		



Orlin S. Page  
456 State Street  
Salem, Oregon 97308  
503 581-2565

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OBJECTIONS OF THE ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 12-27-67

REPLY TO OBJECTIONS OF THE AMSCT, Inc. filed 1-11-68 by Julian P. Freret for Channel 3, Inc.

CONDITION: The transmitter specified herein has not been type-accepted. Accordingly, prior to licensing, acceptable data shall be submitted for type acceptance in accordance with the requirements of Section 73.640 of the Rules.



FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters **KVDO-TV**

Name **CHANNEL 3, INC.**  
Ch. 3 **Salem, Oregon**

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT- 7042 Rec. & filed \$30 #526050 PRESS	6-24-69 7-2-69 7-2-69 JUL 10 1969	MP (BPCT-4050) chg. studio location to 3010 Portland Ave., N. E., Salem, Oregon; type of transmitters to GE TT-50-A; and HAAT to 1066 ft. James K. Edmundson, Jr. (Fly, Shuebruk)	GRANTED	7-31-69
BMPCT-7088 R & F #546872 \$30	9-25-69 10-6-69 10-6-69	MP(BPCT-4050) to extend completion date to 3-5-70.  Atty.: James K. Edmundson, Jr. (Fly. Shuebruk, Blume and Gaguine)	GRANTED	10-14-69
BLCT-1962 R & F \$30 #575578 PRESS	2-3-70 2-5-70 " FEB 11 1970	LICENSE (BPCT-4050) for a new station. James K. Edmundson, Jr. Atty. (Fly, Shuebruk) AMENDED 4-16-70 re engr. data.  Ltr. 5-11-70 from atty. submitting engr. data.	GRANTED	10-16-70



Form BC-121 CARD#3  
September 1969

# APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

CORVALLIS TV CABLE CO.

Call  
Letters KVDO-TV

XVALLEY BROADCASTERS, INC.

Name ☒ CHANNEL 3, INC.  
CH-3 SALEM, OREGON

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-448 R & F #024596 \$1000 AC: 051 PRESS: PN REC'D: GRANT FEE: GRANT FEE PAID: Over for Petitions.	8-13-71 8-16-71 8-16-71 AUG 24 1971 9-10--71	Voluntary assignment of license to Valley Broadcasters, Inc. Atty.: James K. Edmundson (Fly, Shuebruk) Amended 8-23-71 to submit info to support grant of application. AMENDED 9-16-71 re minor chgs. in parent corp. of Assignee. AMENDED 2-9-72 Liberty TV, Inc. agreed to acquire all common stock of GTE Communications, Amended 2-10-72 re Sec. I and Sec. II.	GRANTED COMMISSION ACTION  MODIFIED BY COMMISSION ACTION OF Eff: 10-20-72  See other side for conditions. (Card 3A)	9-27-72
HRCTV-29 R & F #512529 \$50 AC: 069 PRESS	10-1-71 10-6-71 10-6-71 OCT 14 1971	Mod. of lic. to oper. trans. by remote control from 3000 Portland Road, N. E., Salem, Oregon Atty.: James K. Edmundson (Fly, Shuebruk) Amended 11-17-71 re engr. etc.	GRANTED Authorization not issued pending renewal  Issued with HRCT-699 granted	4-27-72 11-7-72.



BALCT-448 - Petitions:

PETITION TO DENY filed 9-23-71 Fisher, Wayland on behalf of KATU (Fisher's Blend Station, Inc.)

PETITION TO DENY filed 9-23-71 by Dempsey and Koplovitz on behalf of KOB (Oreg. B/cing. Co.)

STATEMENT OF EUGENE TELEVISION, INC. filed 10-6-71 by Charles J. McKerns

Ltr. from James K. Edmundson (KVDO) asking for additional time to reply to petitions - 10-6-71

OPPOSITION TO PETITIONS TO DENY filed 11-12-71 by James K. Edmundson for KVDO

SUPPLEMENT TO PETITION TO DENY filed 11-19-71 by John Dempsey for KOB.

REPLY TO "OPPOSITIONS TO PETITIONS TO DENY" filed 12-8-71 by Charles Wayland for KATU.

REPLY TO OPPOSITIONS TO PETITIONS TO DENY filed 12-8-71 by Harry Ockershausen for KVDO



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters **KVDO-TV**

**CORVALLIS TV CABLE CO.**  
**XVALLEY BROADCASTERS, INC.**

Name **XCHANNEL 3, INC.**

Ch. 3 Salem, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-448 cont'd from Card #3		Amended 2-23-72 to reflect legal qualifications of two new directors of Liberty Television, Inc.		
		AMENDED 5-19-72 to submit renegotiated <sup>agreement</sup> between assignor and assignee; also re assignee's financial and proposed programming.		
		Amended 6-28-72 re financial data.		
		AMENDED 8-7-72 re Assignor's financial data.		
		Amended 8-9-72 to submit letters from President and General Manager setting forth reasons why expedited action is required.		
		AMENDED 9-19-72 re Memorandum In Support Of Grant; and re efforts made by Channel 3, Inc. to continue oper. of Station other than by merger with KEZI-TV.		
AMENDMENT R & F PRESS:	9-27-72	Re chg. Assignee to Corvallis TV		
	10-2-72	Cable Co.		



BALCT-448 granted 9-27-72; conditions:

- (1) Subject to the condition that the licensee assign the license of Station KVDO-TV to a fully qualified applicant within three years.
- (2) We note that, in addition to a limited waiver of Section 73.636 of our multiple ownership rules, our action here also involves a waiver of Section 76.501 of our Rules because of Liberty's existing CATV interests within the KVDO-TV Grade B contour. You are advised that Tax Certificates will not be issued in connection with the future divestiture of your media interests as required by Section 76.501.
- (3) The grant of the assignment application is made subject to future determination of the grant fee.

BALCT-448 as modified by Commission Action of 10-5-72; conditions:

- (1) and (3), same as above.
- (2) We note that, in addition to a limited waiver of Section 73.636 of our multiple ownership rules, our action here also involves a waiver of Section 76.501 of our Rules because of Liberty's (parent company of Corvallis) existing CATV interests within the KVDO-TV Grade B contour. You are advised that Tax Certificates will not be issued in connection with any sale of Station KVDO-TV.



September 1969

## APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

STATE OF OREGON ACTING BY AND THROUGH THE STATE BOARD OF HIGHER EDUCATION

XCORVALLIS TV CABLE CO.

Letters .....KVDO-TV.....

X VALLEY BROADCASTERS, INC.

Name XCHANNEL 3, INC.

CH-3 SALEM, OREGON

File No.	Dated	Application for	Action	
			Nature	Date
BRCT-699	10-30-71	RENEWAL OF LICENSE	GRANTED Issued with BRCTV-29	11-7-72
R & F	11-3-71	James K. Edmundson (Fly, Shuebruk, Blume)		
PN REC	11-3-71			
PRESS	NOV 17 1971			
AMENDMENT	10-20-72	Re chg. name of applicant to Corvallis TV	GRANTED	1-30-75
R & F	10-24-72	Cable Co.		
PRESS:	NOV 6 1972			
BRCT-699	9-16-74	RENEWAL OF LICENSE		
R & F	10-1-74	Atty: James K. Edmundson (Fly, Shuebruk)	GRANTED	2-19-76
PN Rec'd:	10-1-74	Annual report filed		
PRESS:	OCT 16 1974			
BALCT-571	8-9-75	Voluntary Assignment of license to State of		
R & F	8-12-75	Oregon Acting by and through the State Board	GRANTED	2-19-76
# 463695 \$200		of Higher Education.		
AC:047		Atty: Fly, Shuebruk, Blume & Gaguine		
Form 314		Amended 9-10-75 re financing.		
PRESS:	1 8 AUG 1975	AMENDED 10-30-75 re programming.	Eff:	2-19-76
PN RECD	8-25-75			



Ltr. 4-1-75 from Benito Gaguine on behalf of KVDO-TV re efforts for sale of station - to RStewart  
BY DIRECTION OF THE COMMISSION letter 2-19-76 to Ron Campbell, et al: Accordingly, IT IS  
ORDERED, That the informal objections filed against the application to assign the license of  
KVDO-TV to the State of Oregon, Acting by and through the State Board of Higher Education  
ARE DENIED. To Mr. George B. Heilig, ~~and Thomas & Johnson~~ Thomas & Johnson: Accordingly, IT IS ORDERED,  
that your objection IS DENIED. On both ltrs.: IT IS FURTHER ORDERED, that the application to  
assign the license of KVDO-TV to the State of Oregon, Acting by and through the State Board of  
Higher Education, IS GRANTED; subject to whatever action the Commission may deem appropriate in  
view of the outcome of the now pending civil antitrust action in which Corvallis TV Cable Co.  
and the State of Oregon, Acting by and through the State Board of Higher Education, are party  
defendants (Complaint Against Acts in Restraint of Trade, Case No. 93943, Circuit Court of the  
State of Oregon for the County of Marion).

Ltr. 8-13-76 from Charles J. McKerns on behalf of Eugene Television, Inc. filed copy of DECREE  
OF DISMISSAL WITH PREJUDICE in Case No 93943 - to Roy Stewart.



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call

KVDO-TV

Letters

STATE OF OREGON ACTING BY AND THROUGH THE STATE BOARD OF HIGHER EDUCATION

Name **KORVALLIS TV CABLE CO.**  
**CH-3 Salem, Oregon**

File No.	Dated	Application for	Action	
			Nature	Date
BALCT-571 cont.		Amended 10-14-75 re Section H (agreement) Ltr. agreement filed 12-30-75 by assignor & assignee re ext. time in which to consummate Ltr. agreement filed 1-29-76 by assignor to postpone payment. Ltr. 5-10-76 re Petition for Rehearing and Reconsideration.		
BPCT-4949 R&F PRESS	6-14-76 6-22-76 30 JUL 1976	CP to chg. ERP to Vis. 19.5kW, Aur. 3.9kW; and Chg. type ant. to JAMPRO, JAT 4/3. Amended 7-5-76 re HAAT	GRANTED	8-5-76
BLCT-2522 R&F PRESS NO FEE REQUIRED	9-8-76 9-10-76 10 DEC 1976	Lic. to cover (BPCT-4949) for changes.  Atty.: John P. Southmayd (Fisher, Wayland, Southmayd and Cooper) AMENDED 9-28-76 re additional info.	GRANTED	1-13-77



~~OPPOSITION~~ OPPOSITION TO PETITION FOR REHEARING AND RECONSIDERATION filed 4-28-76 by Charles J. McKerns on behalf of Eugene Television, Inc.

OPPOSITION TO PETITION FOR REHEARING AND RECONSIDERATION filed 4-28-76 by Benito Gaguine on behalf of Corvallis TV Cable Co.

PETITION TO LEAVE TO FILE SUPPLEMENT AND SUPPLEMENT TO OPPOSITION TO PETITION FOR REHEARING AND RECONSIDERATION filed 4-30-76 by Howard J. Braun on behalf of Corvallis TV Cable Co.

PETITION FOR LEAVE TO FILE SUPPLEMENT AND FURTHER SUPPLEMENT TO OPPOSITION TO PETITION FOR REHEARING AND RECONSIDERATION filed 5-4-76 by Howard J. Braun on behalf of Corvallis TV Cable Co.

REPLY TO OPPOSITIONS filed 5-17-76 by Lester W. Spillane on behalf of Intercontinental Ministries, Inc.

MEMORANDUM OPINION AND ORDER adopted 6-24-76, released 7-6-76 FCC 76-588 41212: In view of the foregoing, IT IS ORDERED, that the petition for reconsideration filed by Intercontinental Ministries, Inc., IS DISMISSED, and our action of February 19, 1976, which granted the application (BALCT-571) of Corvallis TV Cable Co. to assign the license of KVDO-TV, Salem, Oregon to the State of Oregon, Acting by and through the State Board of Higher Education, IS AFFIRMED.

402(b) appeal filed 8-4-76 by Intercontinental Ministries, Inc.

Ltr. 12-14-76 from Howard J. Braun behalf of Corvallis TV Cable Co. submitting copy of an Order of the Circuit Court of the State of Oregon for the County of Marion dismissing civil antitrust action; and request condition be removed from grant; to Richard Bodorff, Rm 611.



## APPLICATION RECORD BROADCASTING

Call Letters: KVDO-TV

Name: The State of Oregon, Acting by and through the State Board of Higher Education,  
for and on behalf of the Oregon Commission on Public Broadcasting.

Station Location: Salem, Oregon

File No.	Date	Description	Action and Date
BRCT-699 R&F IN RECD PRESS	9-28-77 10-5-77 10-5-77 OCT 14 1977	RENEWAL OF LICENSE	
BMLCT-800527KL		Ltr request to chg. licensee name to The State of Oregon, Acting by and through the State Board of Higher Education, for and on behalf of the Oregon Commission on Public Broadcasting.	GRANTED 9-18-80







## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

